

**Hydra** FINTECH SOLUTIONS

INVESTOR & PARTNERSHIP BRIEF

# Wall Street Intelligence. For Everyone.

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Agentic AI infrastructure for capital markets — democratizing institutional-grade research for retail investors and augmenting analyst teams at emerging hedge funds.

01 · THE PROBLEM

# The Opportunity mix hasn't never been bigger

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**\$5–50M**

ANNUAL ANALYST SPEND

What top hedge funds spend on research teams and infrastructure each year.

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**\$25K+**

BLOOMBERG TERMINAL / SEAT

Standard cost per seat for institutional research tools — out of reach for 90% of the market.

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**60M+**

RETAIL INVESTORS

Active US brokerage accounts trading on sentiment, headlines, and Reddit threads — not fundamentals.

## 02 · THE SOLUTION

# An AI analyst team that never sleeps.

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AI Hedge Fund deploys analyst-style agents across SEC filings, earnings calls, and alternative data — and frames every analysis through three thinking modes used at every major investment firm. We don't predict prices. We augment judgment.

01

## ANALYST

*Grind the numbers. Miss nothing.*

Raw data extraction, line-by-line financials, ratio analysis, comp tables, footnotes, risk flags. Exhaustive. Facts first.

02

## ASSOCIATE

*Connect the dots. Tell the story.*

Synthesizes data into narrative, cross-references sources, compares guidance to results, maps catalysts, builds the memo.

03

## VP

*Make the call. What do we do?*

Clear recommendations with conviction, position sizing, entry and exit levels, portfolio impact, kill criteria. Decisive.

03 · TWO MARKETS · ONE PLATFORM

# Same engine. Two go-to-market motions.

**CONSUMER TIER**

## AI Hedge Fund — Retail

*Free Explorer · \$29–\$199/mo paid*

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- Voice-directed research — no prompt engineering
- Agent swarms across SEC filings & earnings calls
- Real-time social sentiment scoring
- Strategy builder with historical backtesting
- Paper trading sandbox + community intelligence

**GO-TO-MARKET**  
D2C flywheel · viral community · creator partnerships

**INSTITUTIONAL TIER**

## AI Hedge Fund — Pro

*Pilots from \$25K · Enterprise \$100K+/yr*

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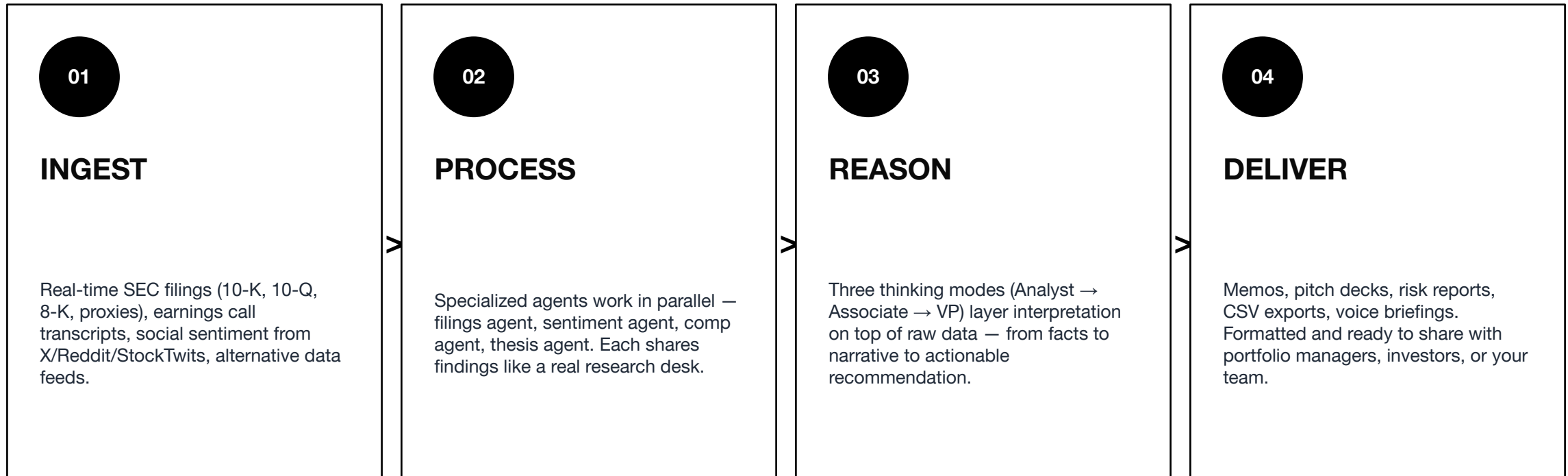
- Replace or augment 5–15 analyst seats
- Custom mandate alignment & private workspaces
- White-label deployments for emerging managers
- Audit logs, compliance reporting, SOC2 path
- API access + webhook integrations

**GO-TO-MARKET**  
Direct sales · founder-led · partnership with prime brokers

04 · THE ARCHITECTURE

# Agent swarms. Not chat wrappers.

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## 05 · OUR ADVANTAGE

# Four moats no competitor has.

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**I**

## Three-tier thinking architecture

Analyst → Associate → VP is unique IP. No competitor frames AI output as a cognitive hierarchy aligned with how investment firms actually operate. This is how decisions get made on every desk.

**II**

## Voice-directed research

Eliminates prompt engineering. Analysts brief Hydra the way they'd brief a junior. No learning curve, no syntax, no friction — which is why retail users actually adopt it.

**III**

## Dual-product platform moat

The same architecture powers Hydra Projections (treasury / cash flow). Cross-product leverage no pure-play competitor can replicate. Every customer of one product is a warm lead for the other.

**IV**

## Agent swarms, not chat wrappers

Specialized agents work in parallel across filings, transcripts, and alternative data — sharing findings like a real research desk. Most 'AI' competitors are single-model wrappers around GPT-4.

06 · WHY NOW

# The window is open — and short.

# 10x

## ANNUAL DECLINE IN COST OF INTELLIGENCE

LLM token costs have dropped 10x per year for two consecutive years. What cost \$100K to analyze in 2023 costs \$1K today.

## LLMs crossed the reasoning threshold

2024–25 saw analytical reasoning capabilities mature enough for production financial workflows.

## Retail trading at record volume

60M+ active US brokerage accounts. The customer base is bigger than ever, and they want signal.

## Hedge fund margin compression

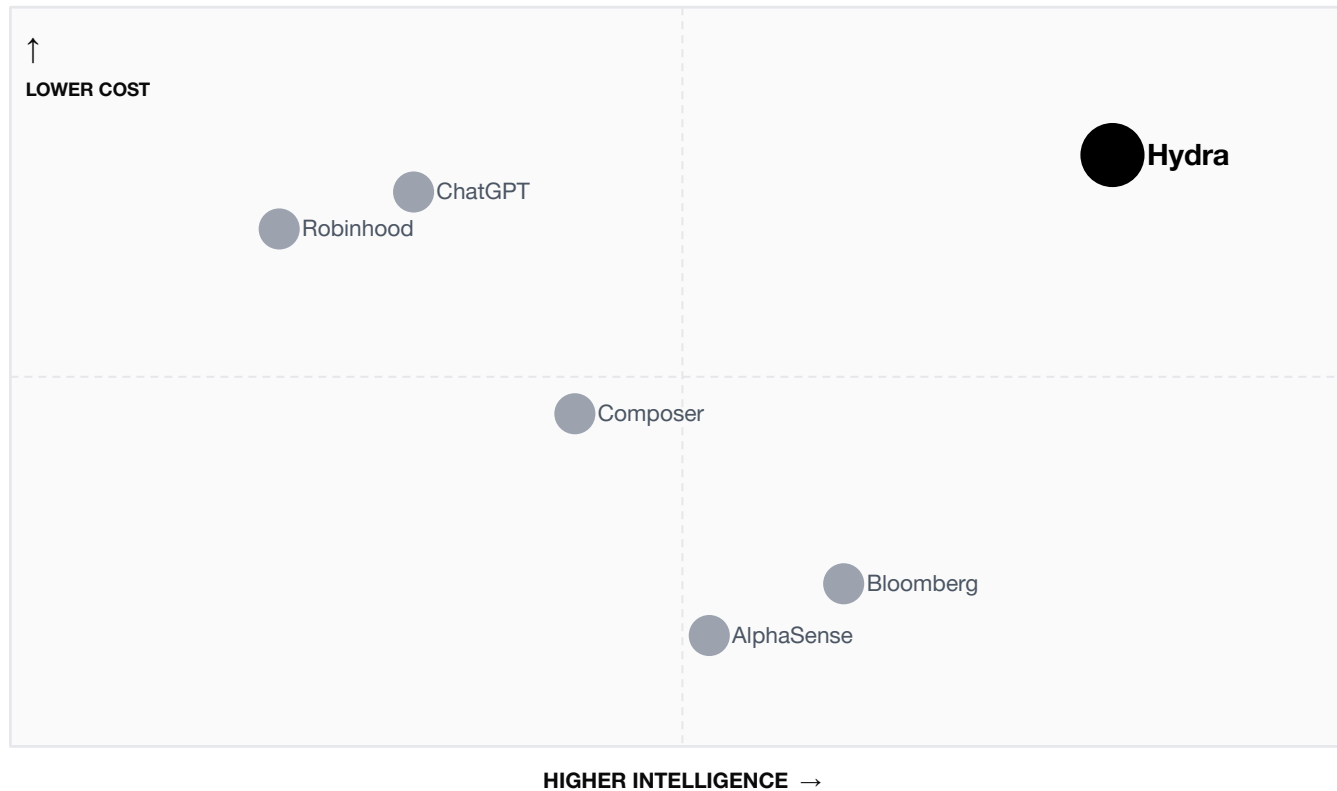
AUM concentrated in top decile. The other 90% are squeezed on talent — they'll pay for analyst augmentation.

## Data is open and abundant

SEC EDGAR, FRED, real-time transcripts, alternative data — the inputs are commoditized. The reasoning layer is the alpha.

## 08 · COMPETITIVE LANDSCAPE

# Everyone else is in the wrong corner.



## COMPETITOR LIMITATIONS

### Bloomberg / AlphaSense

\$15K–\$25K/seat. Search-based, not agentic.

### BloombergGPT

Closed enterprise. Single-model, no agents.

### Public / Robinhood

Trading-first. Surface-level AI features.

### ChatGPT / Claude

No financial workflow, no audit trail.

## 09 · MARKET SIZE

# \$10B+ TAM.

## Underserved everywhere.

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**TAM**

TOTAL ADDRESSABLE

**\$10B+**

Global investment management software (\$5.4B), retail investing tools (\$3B), and alternative data (\$2B). Combined CAGR ~13%.

**SAM**

SERVICEABLE ADDRESSABLE

**\$2.4B**

~3,000 small/mid US hedge funds, 15,000 RIAs and family offices, plus 60M+ active US retail brokerage accounts within reach.

**SOM**

SERVICEABLE OBTAINABLE (YR 3)

**\$8–12M**

15K retail subscribers, 200 institutional seats, 10–15 enterprise deployments. Realistic path to \$50M ARR by Year 5.

## 10 · BUSINESS MODEL

# Three revenue streams. One platform.

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**RETAIL SUBSCRIPTIONS****\$0 / \$29 / \$99 / \$199 per month***Explorer · Pro · Premium · Elite*

Free Explorer tier as acquisition funnel. Conversion to paid driven by depth of agent access, advanced strategy builder, and community features. Target: 5–8% free-to-paid conversion.

**INSTITUTIONAL SEATS****\$1,000–\$3,000 per seat / month***Emerging managers · Family offices · RIAs*

Direct sales to small/mid hedge funds and wealth managers. Replace 5–15 analyst seats per firm at 1/10th the loaded cost. Target ACV: \$30K–\$120K with 90%+ NRR.

**ENTERPRISE & API****\$100K–\$500K per year***Custom deployments · White-label · API access*

Multi-year contracts with mid-sized funds, prime brokers, and fintech platforms. Custom mandate alignment, private workspaces, integration support. Founder-led sales motion.

11 · TRACTION & ROADMAP

# Live product. Clear path forward.

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## TODAY

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- Working product live at [gethydrasolutions.com](https://gethydrasolutions.com)
- AI Hedge Fund: Analyst/Associate/VP modes shipped
- Voice-directed research interface live
- SEC filings ingestion + agent swarms operational
- Hydra Projections (treasury) dashboard in beta
- Founder-led GTM, no outside capital raised

## NEXT 12 MONTHS

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- Q2** Public launch · paid retail tiers live
- Q3** First 5 institutional pilots signed
- Q4** Hydra Projections GA · cross-sell motion
- Q1'27** \$1M ARR · enterprise deals closed
- Q2'27** Series A · scale GTM and engineering

# Hydra

FINTECH SOLUTIONS

12 · THE ASK

# Join us in democratizing Wall Street intelligence.

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FOR INVESTORS

Raising a pre-seed round to scale GTM, expand the engineering team, and convert enterprise pilots into multi-year contracts.

FOR HEDGE FUND PARTNERS

Pilot AI Hedge Fund — Pro with your team. Replace or augment 5–15 analyst seats. White-label deployments and API access available.

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